



ANTI AGE COLLAGEN PREMIUM

- with marine collagen
and green tea



It's in our nature



EQ ANTI AGE COLLAGEN

When we are young our bodies have lots of collagen, and our skin is smooth. Collagen gives it shape, strength and firmness and elastin gives it its elasticity. Our skin does not only reflect what we expose it to, but also what our genes determine and what we choose to eat so as to provide the best prerequisites for healthy and energetic skin. Collagen is the protein that the primary support structure of the skin is comprised of. It provides the skin with strength and elasticity and it has the unique capability to retain moisture.

COLLAGEN is a protein to be found in all the body's connective tissues. When we are young our bodies have lots of collagen, and our skin is smooth. Collagen and elastin cooperate in keeping the body's tissues in order; collagen gives it shape, strength and firmness and elastin gives it its elasticity. Collagen makes the skin strong and resilient. As we age, our skin loses a lot of its original collagen and wrinkles are formed. Since up to 30 % of the body's protein is collagen, it is important to get more collagen if wanting to reduce the visible signs of aging.

ONE THING THAT MAKES EQ ANTI AGE COLLAGEN stand out is the low molecular weight collagen that makes it so much easier for the body to absorb this special protein. We have chosen to add Matcha green tea and sea-buckthorn (*Hippophae rhamnoides*) as they are both ingredients

of high quality, known for their ability to promote healthy skin. EQ Anti Age Collagen contains vitamins and botanical extracts that maintain the normal function of the skin. To ensure enough skin-related vitamins, we have added vitamins B3, B5 and C, in addition to botanical extracts that also contain vitamins and other nutrients.

ACCORDING TO CLINICAL STUDIES done on ingesting hydrolyzed collagen, it can reduce the depth of wrinkles and lines and add moisture to the skin: 70 - 80 % of the skin's dry weight is naturally comprised of collagen. As we age, our skin loses a lot of its original collagen and wrinkles are formed.

ALLERGEN WARNING

Product contains fish and shellfish.



MARINE COLLAGEN

Marine collagen is a fibrous protein extracted from the fish, an entirely natural product. It is a natural source of absorbable collagen proteins.



MATCHA GREEN TEA

Green tea has an abundance of polyphenols, which are strong antioxidants, and in addition to many other health benefits help to prevent the early aging of the skin through oxidative stress.



SEA-BUCKTHORN EXTRACT

Sea-buckthorn contains large amounts of vitamin C and various types of vitamin B, vitamins A, E and K, 7 different flavonoids, caroten, folic acid, as well as minerals and trace elements such as phosphorus, potassium, calcium, copper, manganese, magnesium, sodium, iron and zinc.



GOOD FOR YOUR BONES, SKIN, HAIR & NAILS

Contributes to normal collagen formation for the normal function of bones, cartilage, skin, hair, nails and teeth, maintenance of normal connective tissues, skin, hair, and nails.



GOOD FOR YOUR IMMUNESYSTEM FUNCTION

Normal immunosystem function, maintain the normal function of the immune system during and after intense physical exercise and protection of cells from oxidative stress.



GOOD FOR YOUR BLOOD

Contributes to normal collagen formation for the normal function of blood vessels, and increases iron absorption.

See all claims on eqology.com.

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